

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)



Co-funded by the
Erasmus+ Programme
of the European Union



NATIONAL LIBRARY AWARENESS DAY IN USARB 2017

Bălți group project : Elena Harconița, Aculina Mihaluța, Valentina Topalo

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

EVENT MOTTO:

YOUR LIBRARY-
YOUR PROGRESS



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

- Under the auspices of Erasmus+ International Project LNSS „Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries”, the National Awareness Day about the activities of libraries was held for the first time. The National Awareness Day is designed to raise public awareness of the library's potential for lifelong learning, and to build a positive perception of libraries. This year, Librarian's Day has been synchronized with National Library Awareness Day.
- The event was widely covered in radio, website, social media and newspapers and gained public resonance.
- In future we plan to follow such annual events not only in the capital of Moldova, but also with the active involvement of regional and district libraries of our country.



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

OBJECTIVES

- To promote library services for Lifelong Learning in education and society involving the participation primary, secondary and higher educational institutions on an agreed day;
- Increasing awareness within Universities, National and Public Libraries, high schools, colleges, vocational schools, Associate Partners, Student Unions, Teacher Unions;
- Increasing participation of Government Representatives, Ministry of Education, Ministry of Culture;
- Increasing awareness of Civil Society.



TARGET GROUPS

- Students, professors, high schools pupils, teachers, people with special needs.



PARTNERS:

- Ministry of Education, Ministry of Culture, Library Association of Moldova, Librarian League, Embassies, International Organizations: UN, EU, NATO Centre, USAID, Institute of Informational Society, Romanian Cultural Institute, AGEPI (Agency of Intellectual Property), Writers Union, Editors Union.

Period: 23rd April to 5th of May 2017

Notă: Obiectivele prezentate mai sus nu au putut fi realizate doar printr-o activitate de o zi. Activitățile planificate acoperă perioada din anii (din aprilie-mai 2017 până în aprilie-mai 2018).

Note: The objectives presented above could not be accomplished only by one day activity. The activities planned cover the period of years (from April-May 2017 to April-May 2018).

NATIONAL LIBRARY AWARENESS DAY IN USARB

Activities implemented / outputs achieved

In Bălți (On 23 of April - 3 May)

- **INAUGURATION CONFERENCE** (USARB Scientific Library)
- **International Scientific - Practical Conference „Educational Management”** (Faculty of Educational Sciences, Psychology and Arts)
- **The Literary Gala Characters (Cosplay)** (Book Club of SL USARB)
- **Printed Book vs. E-book public debates in Romanian Information Center** (SL USARB, Faculty of Letters)
- **A Flash Mob „Library, Book, Science”,** USARB Campus
- **Seminar of Young Researchers in Northern Moldova with target group representatives** (SL USARB, Faculty of Letters)
- **Invitation to reading. Botoșani - Ipotești, Romania** (SL USARB, Faculty of Letters)
- **Student Reading 2017 in UN / EU Documentation Center** (SL USARB, Faculty of Educational Sciences, Psychology and Arts)
- **Open air event: Inauguration of the Library at Chernobyl Echo Foundation (presentation of pilot projects by the involved universities, concert with performance of disabled children), Chișinău**
- **Librarian's Day festive event in Government House, Chișinău**
- **The closing meeting** (SL USARB, Rectorship)



Co-funded by the
Erasmus+ Programme
of the European Union



23 aprilie Ziua Bibliotecarului în R.Moldova



DECRET Nr. 189
din 08.02.2010



Co-funded by the
Erasmus+ Programme
of the European Union

pentru modificarea Decretului Președintelui Republicii
Moldova nr. 1774-II din 21 noiembrie 2000

Publicat : 12.02.2010 în Monitorul Oficial Nr. 23-24 art Nr : 37

Președintele Republicii Moldova d e c r e t e a z ă:

Articol unic. – În Decretul Președintelui Republicii Moldova nr. 1774-II din 21 noiembrie 2000 privind instituirea sărbătorii profesionale – Ziua Bibliotecarului, textul „la 5 octombrie” se substituie prin textul „la 23 aprilie”.



http://tinread.usarb.md:8888/tinread/fulltext/expo_tem3/bibliotecar.pdf

PREȘEDINTELE INTERIMAR
AL REPUBLICII MOLDOVA

Mihai GHIMPU
<http://lex.justice.md/md/333642/>

Nr. 189-V. Chișinău, 8 februarie 2010.



Angel TÎLVĂR,
Ministrul delegat pentru Relațiile
cu românii de peste hotare
Românii de pretutindeni

„Am cunoscut oameni dedicați românismului și păstrării identității!
„Am văzut una dintre bibliotecile care mi-au plăcut mult,
o bibliotecă plină de viață, o bibliotecă ce mi-a confirmat proverbul
„Omul sfințește locul”, o bibliotecă condusă de o persoană
foarte inimoasă, care a reușit să facă din această instituție un loc
în care oamenii să se întâlnească, să se informeze, să schimbe idei,
să aibă acces și să se documenteze pe toate problemele care țin
de preocupările pe care cei ce doresc să învețe le au în această
periodă”

Jurnal Românesc, www.jurnalromanesc.ro



Hermina ANGHELESCU,
Dr. conferențiar la Facultatea
de Biblioteconomie și Știința
Informării de la Wayne State
University, SUA

„Revenind la Bălți după un deceniu,
regălesc Biblioteca Universității modernizată,
oferid servicii noi de secolul XXI.
Cu mări de succes pe viitor”

Cartea Opinii și sugestii

30 de ani
de la
inaugurarea
noului
edificiu

1986, 1 septembrie

1986, 1 septembrie -
deschiderea noului edificiu „CASA ALBĂ”,
construit conform unui proiect individual, avându-i printre autori
pe arhitecții A. L. ZOLOTUHIN, P. TEAJCO, T. DIMA,
tehnolog - Faina TLEHUCI, directorul Bibliotecii.
Prezentat la concursul republican pentru cea mai reușită
construcție arhitecturală, proiectul este distins în anul 1989
cu Diploma Uniunii Arhitecților din Moldova.



[http://tinread.usarb.md:
8888/tinread/fulltext/ex
po_tem3/biblioteca.pdf](http://tinread.usarb.md:8888/tinread/fulltext/expo_tem3/biblioteca.pdf)



BȘ USARB

Biblioteca Științifică a Universității de Stat „Alecu Russo” din Bălți



ZIUA NAȚIONALĂ DE SENSIBILIZARE PRIVIND BIBLIOTECILE

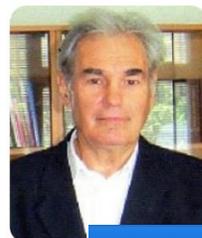
23
aprilie



ZIUA BIBLIOTECARULUI
ÎN REPUBLICA MOLDOVA

BIBLIOLOGI NOTORII AI REPUBLICII MOLDOVA

ION MADAN (1935 – 2008)



Bibliolog și bibliograf de forță.

A absolvit Facultatea de Istorie și Filologie a
Universității de Stat din Moldova (1958), doctor în
istorie (1974).

1970 - redactor-șef al Colegiului de redacție pentru
repertoriul din cadrul Ministerului Culturii al Moldovei, iar
din septembrie 1970 – director adjunct pentru știință la
Biblioteca Națională.

ALEXE RĂU (1953– 2015)

Este a
particip
interna



Bibliolog, poet, eseist, filosof al culturii. Începând cu
1976 se încadrează în structurile Bibliotecii
Naționale. Va suplini mai multe funcții și va urca mai
multe trepte ierarhice atât în cadrul Bibliotecii
Naționale, cât și în cel al Ministerului Culturii, în
1992 fiind numit în funcția de director general al
Bibliotecii Naționale.

Alexe Rău este fondatorul și redactorul-șef
al primei reviste de specialitate din Republica
Moldova - „Magazin Bibliologic”, a fost protagonistul
rubricii *Univers filosofic* din emisiunea Cultura azi la
TV Moldova1, autorul proiectului de anvergură în
biblioteconomia Moldovei: SIBIMOL.

Alexe Rău a fost decorată cu Ordinul Republicii, în semn de „înaltă
apreciere a meritelor deosebite în dezvoltarea Sistemului Național de
biblioteci și pentru contribuție la salvagardarea patrimoniului național
documentar”.

<http://tinread.usarb.md:8888/tinread/fulltext/bs/bibliologi.pdf>



Co-funded by the
Erasmus+ Programme
of the European Union



NATIONAL LIBRARY AWARENESS DAY IN USARB

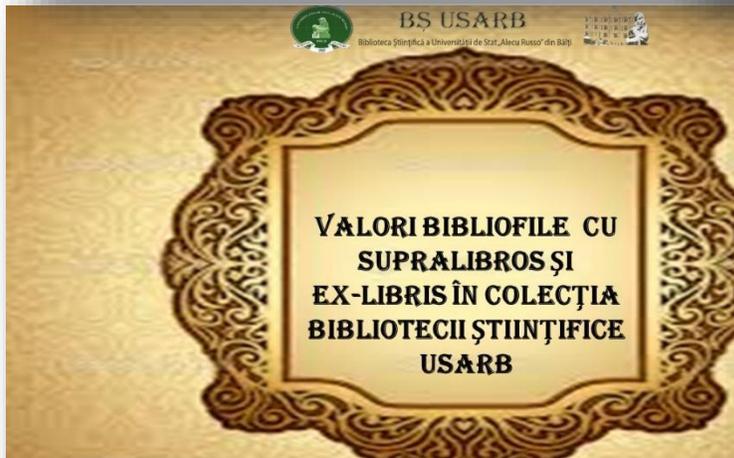


Co-funded by the
Erasmus+ Programme
of the European Union

Exhibitions promotion



http://tinread.usarb.md:8888/tinread/fulltext/bs/carti_rare.pdf



http://tinread.usarb.md:8888/tinread/fulltext/bs/valori_bibl.pdf



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

NATIONAL LIBRARY AWARENESS WEEK INAUGURATION CONFERENCE,
April 26, 2017



The main topics covered : Librarian's Day in Moldova and the National Library
Awareness Day



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

A Flash Mob on April the 27th, 2017

The 10 minutes of Flash Mob „Library, Book, Science”
was a combination of voice, music, and sound effects.



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the Erasmus+ Programme of the European Union

The International Scientific – Practical Conference „Educational Management”, April 27, 2017



Angela HĂBĂȘESCU, senior librarian of the Scientific Library participated with a paper: *Innovative Management - Challenge for Education Sciences*. A Flash mob „Come under the umbrella of education“ with student participation occurred all over the academic campus during the conference.



<https://www.facebook.com/pg/Facultatea-de-Stiinte-ale-Educatiei-Psihologie-si-Arte-USARB/videos/>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

The Literary Gala Characters (Cosplay), April 27, 2017



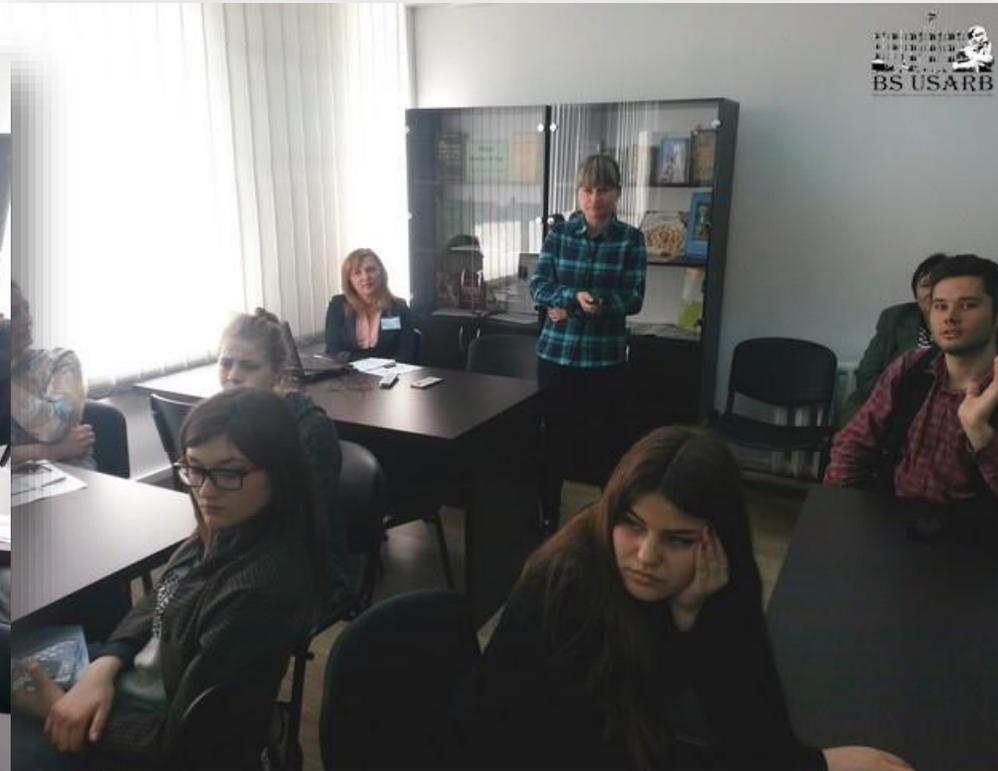
Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

Printed Book vs. E-book public debates ,
April 27, 2017

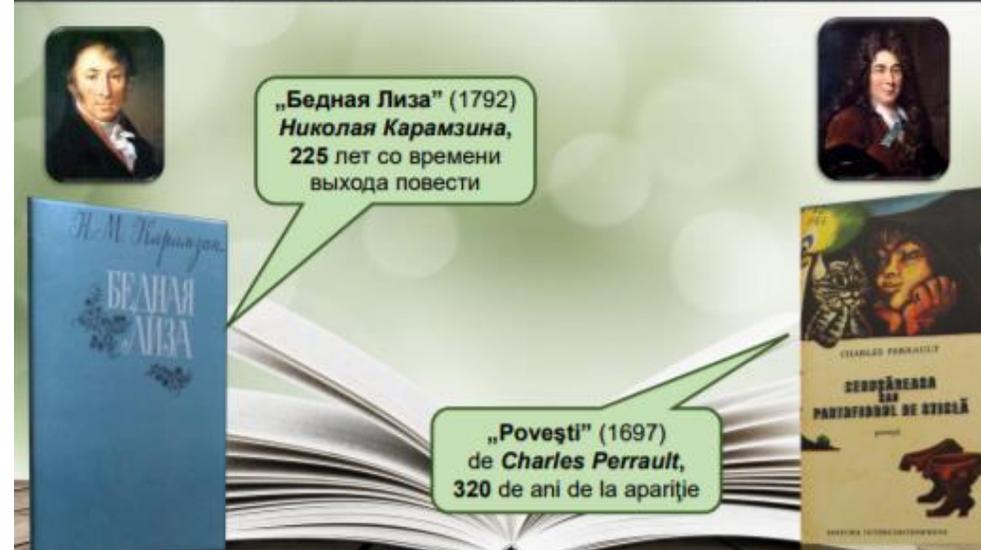
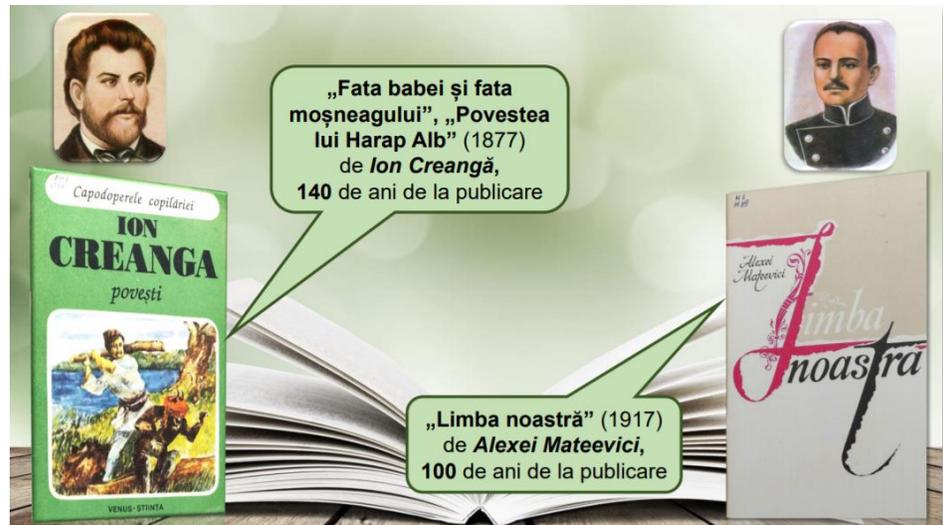
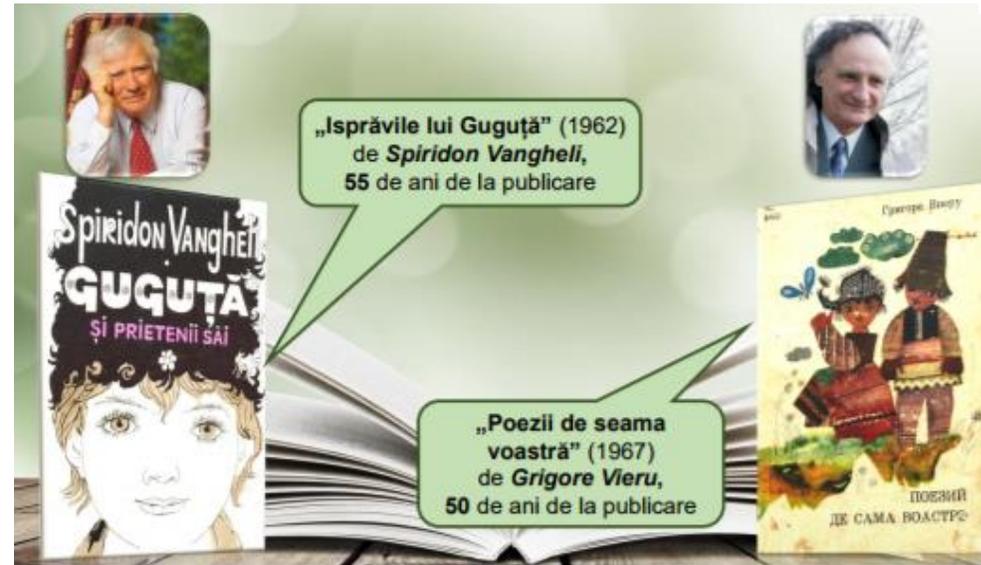


http://libruniv.usarb.md/nou/170423/cartea_electronica.pdf

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union



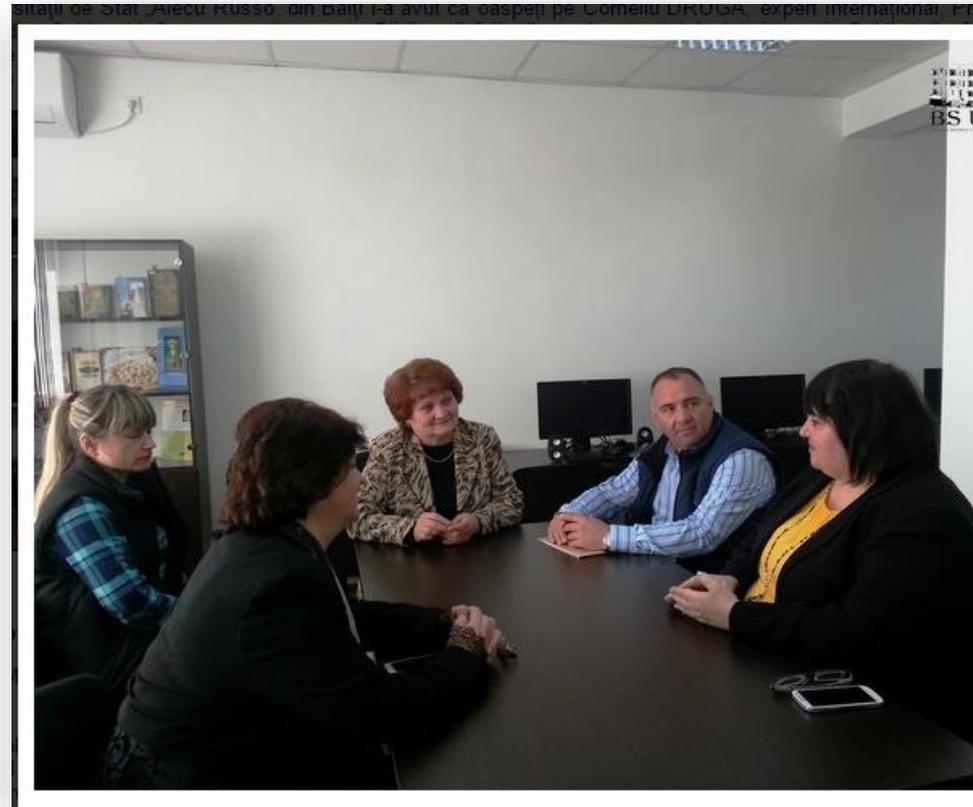
http://tinread.usarb.md:8888/tinread/fulltext/bs/carti_aniv.pdf

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

On 27th of April 2017 **Corneliu DRUGA**, the European expert in the frame of ERASMUS+ Capacity Building in the Field of Higher education project, professor at Brasov Transilvania University, Romania and **Rodica Sobieschi-Camerzan**, Director of Scientific Library of the Academy of Public Administration in Chisinau visited the Scientific Library.



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union



Seminar of Young Researchers in Northern Moldova
„MY STORY LIVES HERE” organized by the Department of Slavic Languages of the
Faculty of Letters. April 28, 2017.

The exhibition „MY STORY LIVES HERE” were organized and presented by Gerda Palii, the librarian. Within seminar she reported about National Libraries Awareness Day / Librarian's Day in Moldova.



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

Invitation to reading. Botosani-Ipotești, România, April 28, 2017.

On the 28th of April, 2017, during the National Library Awareness Week dedicated to the Librarian's Day in the Republic of Moldova and to the National Library Week in Romania, Dr. Ala Sainenco, PHD, Director of the Ipotești Memorial and „Mihai Eminescu” National Center for Studies presented the Ipotești Documentary Fund and „Mihai Eminescu” County Library in the Romanian Information Center of SL USARB.



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

Student Reading 2017 , April 28, 2017

Student Reading 2017 gathered more than 30 presenters.

The students presented the books they have read :

Tîbuleac Tatiana: *Mother had green eyes* - presentation by Glavan Ana;

Jim Rohn: *The Seasons of Life* - presentation by Cojocari Natalia;

Matia Cristina Tudose: *I'm a woman* - presentation by Istrati Cristina;

Aleksandr Duma: *La Dame aux Camélias (the Lady of the Camellias'/ Camille)* - presentation by Vlada Ciubuc.

Students have shown that reading books is very important in their lives.



Librarian's Day and NATIONAL LIBRARY AWARENESS DAY in Moldova, May, 3rd, 2017



Co-funded by the
Erasmus+ Programme
of the European Union

AGENDA

- Festive Event with the involvement of Government Authority
- **Speakers:** Mariana Harjevschi, President Association of Libraries in Moldova, Igor Șarov, Vice Ministry of Culture, Ecaterina Zasmenco, representative of Ministry of Education, Elena Pintilei, director of National Library of Moldova, Novateca Program etc.
- **Presentations:**
- *Association of Libraries in Moldova invites, be involved!* DR. Mariana Harjevschi;
- *Public libraries bring innovation*, Elena Pintilei, Director National Library of Moldova, Aliona Manciu, Vice-President Association of Libraries of Moldova ;
- *Presentation of the project and awareness day activities conducted in the universities* (the Library of the Academy of Public Administration of the Republic of Moldova and the Scientific Library of Alecu Russo Bălți State University);
- The paper: *Education Libraries support Progress*, Aculina Mihaluta, the Vice-President of the Association of Libraries in Moldova, SL USARB;
- The National Contest results : The Best Librarian 2016, The Best Works in the Library and Information Science, 2016 was announced during the event;
- The film „ National Library Awareness Week” (April 27 - May 3, 2017) was screened during the event.



<http://www.mc.gov.md/ro/content/mai-multi-bibliotecari-din-tara-mentionati-cu-ocazia-zilei-profesionale>



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

Librarian's Day and NATIONAL LIBRARY AWARENESS DAY in Moldova, May, 3rd, 2017



Co-funded by the
Erasmus+ Programme
of the European Union

In the Government House hall were placed banners and posters about Project Erasmus+ Capacity Building in the Field of Higher education (CBNE) „Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]” implemented by the Library of the Academy of Public Administration of the Republic of Moldova and the Scientific Library of Alecu Russo Bălți State University .



The festive event brought together 2000 participants, including heads of libraries, heads of district directorates (departments) of culture, librarians and representatives from all over the country, representatives of the Bill & Melinda Gates Foundation Mass-Media etc.



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

„Lithuania in a Package” exhibit opened
at the USARB Scientific Library,
May 4, 2017



<http://www.usarb.md/evenimente/articol/lithuania-a-fost-adusa-la-universitatea-din-balti-in-zece-colete-postale/>



NATIONAL LIBRARY AWARENESS DAY



Co-funded by the
Erasmus+ Programme
of the European Union

Inauguration of the Library at Chernobyl Echo Foundation in Chişinău, May 5, 2017. Outdoor activity



The National Campaign „DONATE A BOOK TO CHANGE A DESTINY”, the Scientific Library donated 254 volumes from different fields of knowledge to **Chernobyl Echo/CRIS Foundation**, as an act of charity and support for people of all ages suffering from serious illnesses from the Chernobyl catastrophe 31 years ago.



[http://aap.gov.md/biblioteca/news/
totalizarea-campaniei](http://aap.gov.md/biblioteca/news/totalizarea-campaniei)



NATIONAL LIBRARY AWARENESS DAY IN USARB

The closing meeting on National Library Awareness Day „Your Library - Your Progress” was held at the USARB Scientific Library on May 5, 2017.



Co-funded by the
Erasmus+ Programme
of the European Union



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB

The closing meeting on National Library Awareness Day „Your Library -Your Progress” was held at the USARB Scientific Library on May 5, 2017.



Co-funded by the Erasmus+ Programme of the European Union



The SL USARB librarians have received Diploma of Ministry of Culture and Ministry of Education .



Five works of Balti University Library were Awarded with Diplomas at the National Contest „*The Best Works in the Field of Librarianship and Information Sciences*”.



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

The closing meeting on National Library Awareness Day
„Your Library -Your Progress” was held at the USARB Scientific Library
on May 5, 2017.



Closing ceremony speakers: Ion GAGIM, Professor, Rector USARB, Elena HARCONIȚA, the director of the Scientific Library, Lia PASCARI, director of the *Ion Creangă* Republican Theoretical High School from Balti.
The SL USARB librarians have received Diploma USARB, Diploma *Ion Creangă* Republican Theoretical High School of Balti.



The winners of the National Contest: „*The Best Librarians of the year 2016*”.



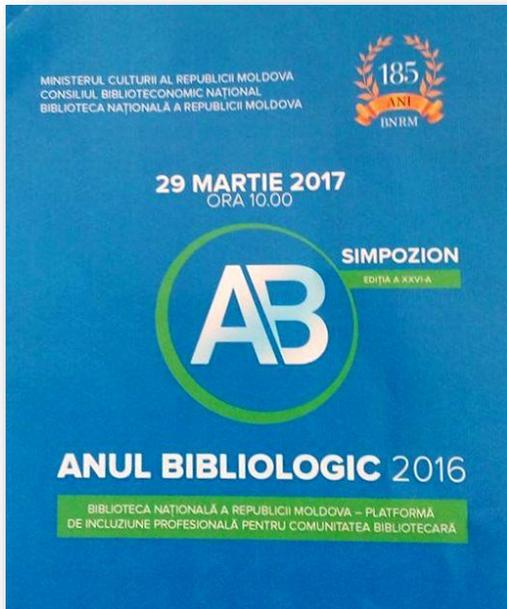
*The SL USARB librarians
have received Diploma
USARB, Diploma Ion
Creangă Republican
Theoretical High School
of Balti.*



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union



<https://www.facebook.com/ministerulculturii/photos/a.202802209828037.44783.123888997719359/1236649773109937/?type=3&theater>

BIBLIOLOGIC YEAR 2016



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union



Annual Symposia Investigatio Bibliotheca



Seminars, training

Librarian Training



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

USARB SCIENTIFIC LIBRARY WITH ERASMUS + AT EUROPE DAY, 13 May

Together with the Erasmus Office + The USARB Scientific Library celebrated Europe Day in the European City Hall, organized in Chisinau on 13 May by the European Union Delegation. There were presented banners and other promotional materials on the Project: **Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]** implemented in the USARB, as well as the National Libraries Awareness Day .



<http://www.erasmusplus.md/ro/news/erasmus-moldova-participat-la-o-noua-editie-oraselului-european>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

"Erasmus + 30 Years Story" Participation of USARB Librarians



<https://www.facebook.com/GuvernulRepubliciiMoldova/posts/1326853857433379>

<https://www.facebook.com/erasmusplasmoldova/photos/>

<http://realitatealive.md/live-evenimentul-de-aniversare-a-programului-erasmus>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)



PROMOTION

Print Advertising

- **Informational banners:***The banners was distributed in the hall and the visitors will have the possibility to get aware of the project, awareness day, information related to the library accessibility).*
- **Put up posters in academic community to promote the event at least a month in advance.**
- **Library provided all kinds of booklets, calendars and bookings with advertising Library National Awareness Day.**
- **Flyers (with information about project)** *(Sharing the flyers of the LNSS program within the libraries to increase the awareness about the project through the academic community and society).*
- **Dissemination of information by the Library magazines** *Confluente bibliolice, Bibliouniversitas*, newspapers, official newsletters and websites of partners, articles publishing in various newspapers and magazines.
- **Dissemination of information within International Scientific-Practical Conferences, Symposia, Bibliologic Year 2016, Seminars, training.**
- **Channels of communication to facilitate basic communication within University:** *communication through notices, meetings, among others, media a d website/ canale de comunicare pentru a facilita comunicarea de bază în cadrul Universității.*

Digital Marketing

- **Advertising the events on University and Library websites.** *(Including Program details of, when, where, and what the audience can expect, Information about accessibility and how to get to the venue).*
- **Video Clips on Youtube.**
- **Social networks** *(sharing news of the event on Twitter, Facebook, Blogs, Instagram, Flickr).*
- **Sending emails about the event a month in advance, and then sending a reminder before the event, disseminated invitations through mailing lists etc..**
- **Emailing local library, newspaper or other community venues to ask them to mention the event on their websites or social media channels.**
- **Receiving any community mailings** *(asking if they can include a mention of Bălți Library event. These groups are often the most motivated and responsive groups to target. The Librarians are part of other community groups).*
- **Involving the press** *(one way to increase audience size at our next event is by creating buzz around current events, post pictures and quotes, tagging authors and publishers).*
- **Local news channels** *(can really help build the excitement about the event in community area).*



Library Network Support Services



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the Erasmus+ Programme of the European Union

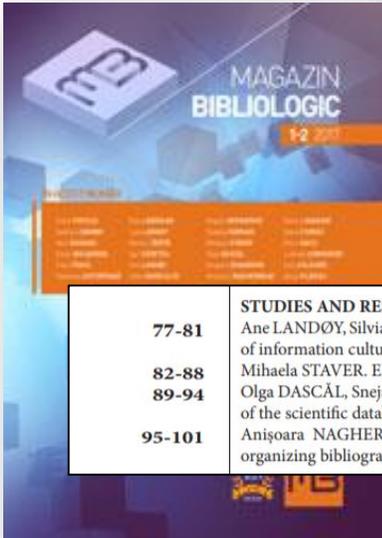
PRINTED MATERIALS FOR USERS

- Newspaper and website coverage
- National Press Coverage
- Confluente bibliolice
- Bibliouniversitas newspaper, official newsletters
- Articles publishing in various newspapers and magazines
- E-mailing community 2 000
- Informational banners
- Posters
- Flyers



Bibliotecarii, prietenii care îmi mai rămân

Unul este o fire doborât. Cu o mână...
 Căci în lumea noastră...
 ...



Page Range	Author(s)	Topic
77-81	Ane LANDØY, Silvia GHINCULOV, Angela REPANOVICI, Natalia CHERADI.	Challenges of information culture at the university libraries of the Republic of Moldova
82-88	Mihaela STAYER.	Electronic resources used in the process of user's information education
89-94	Olga DASCĂL, Snejana ZADAINOVA.	New information paradigms offered to distributors of the scientific databases EBSCO and SpringerLink
95-101	Anișoara NAGHERNEAC, Marina MAGHER. MENDELEY, an useful instrument for organizing bibliographical records	



Raise Awareness of Libraries

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the Erasmus+ Programme of the European Union

PROIECTUL SERVICIILOR DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR
PROIECTUL SERVICIILOR DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR

CERTIFICAT
 Erasmus+
 a participat la English for Specific Purposes Training in the Field of Higher education (CBHE)
 Project 561633
 4 - 5 aprilie 2018,
 Bălți, Republica Moldova

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)
LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)
SERVICII DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (ISSRB)



LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)
SERVICII DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (ISSRB)

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)
LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)
SERVICII DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (ISSRB)



Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)
LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)
SERVICII DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (ISSRB)

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)
LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)
SERVICII DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (ISSRB)

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)
LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)
SERVICII DE SUPTOR PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (ISSRB)

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



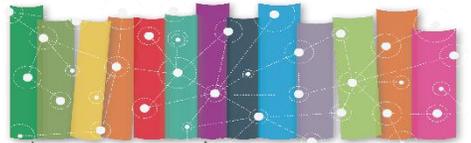
Co-funded by the
Erasmus+ Programme
of the European Union



<http://libruniv.usarb.md>

ZIUA BIBLIOTECARULUI ÎN REPUBLICA MOLDOVA

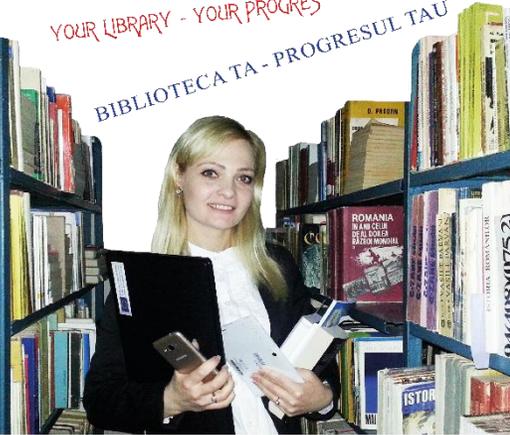
NATIONAL LIBRARY AWARENESS DAY



Library Network Support Services

YOUR LIBRARY - YOUR PROGRES

BIBLIOTECA TA - PROGRESUL TAU



<http://libruniv.usarb.md>

ZIUA BIBLIOTECARULUI ÎN REPUBLICA MOLDOVA

ZIUA NAȚIONALĂ DE SENSIBILIZARE PRIVIND BIBLIOTECILE

27 aprilie

Biblioteca ta - progresul tău



Co-funded by the
Erasmus+ Programme
of the European Union



Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

LIBRARY NETWORK SUPPORT SERVICES:	SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI:
MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS	MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS
THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)	PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (LNSS)

Biblioteca Științifică a Universității de Stat „Alecu Russo” din Bălți

<http://libruniv.usarb.md>



<http://libruniv.usarb.md/nou/Erasmus/erasmus.html>



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

Digital Marketing

University and Library websites
Video Clips on Youtube
Social Media
Involving the press
Local news channels
Emailing community

„DEKA PRESS” <http://deca.md/> the national News Agency is the first reference for the rest of the national media - for broadcasting and digital media as well, which tend to incorporate the agency's perspectives onto their approach.



Igor Șarov, Vice Ministry of Culture

<https://www.youtube.com/watch?v=jai5zfztBSk>

<https://idsi.md/en/home>



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

BIBLIOLOGIC YEAR 2016

YouTube/E3

3:34:42 / 4:37:48

SIMPOZION EDIȚIA A XXVI-A ANUL BIBLIOLOGIC 2016

IDSi TV 142

162 просмотра



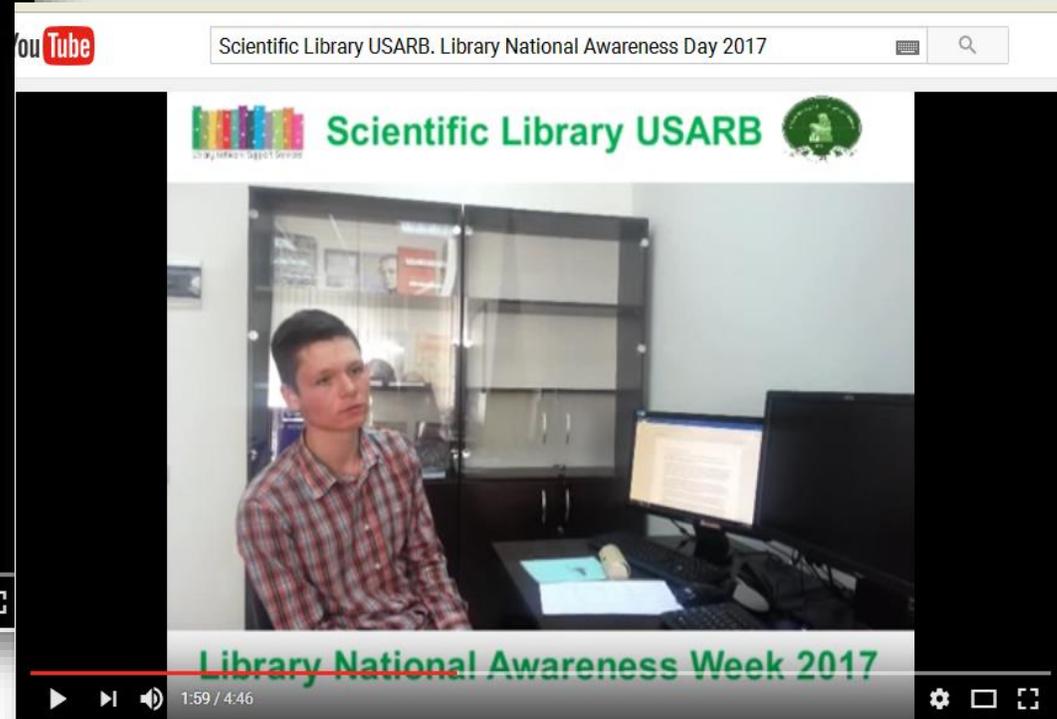
<https://www.youtube.com/watch?v=c16CbLw5cHQ>

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

Scientific Library USARB. Library National Awareness Day 2017



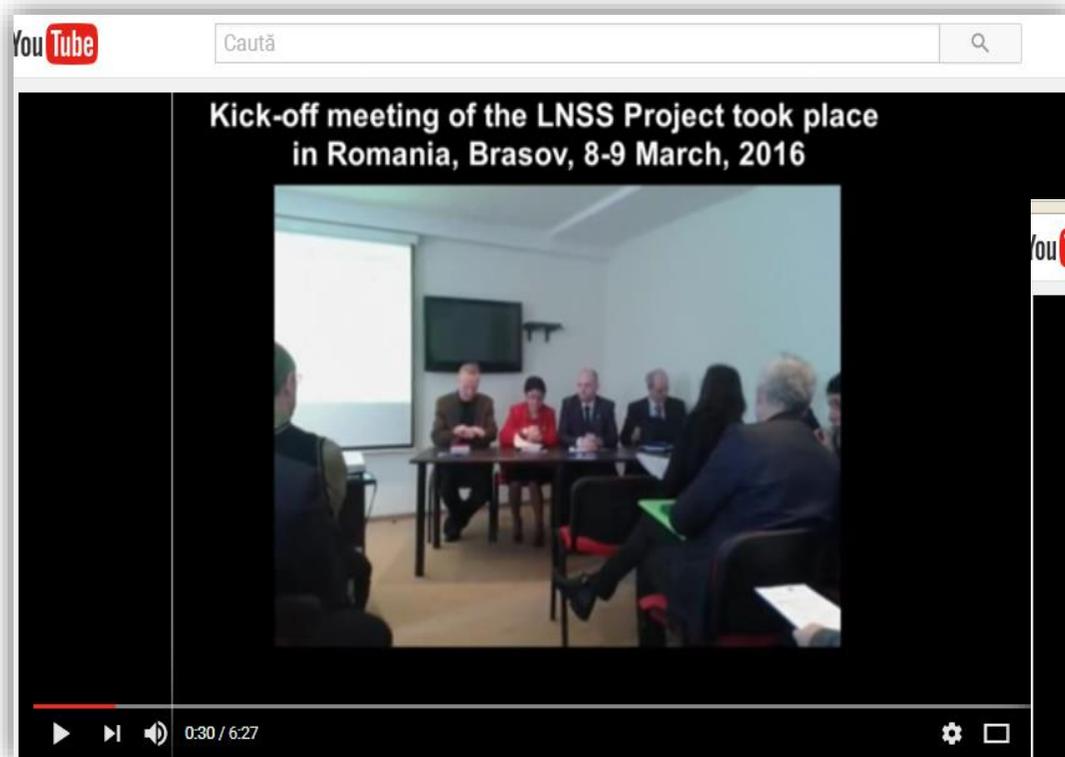
Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

Library Network Support Services



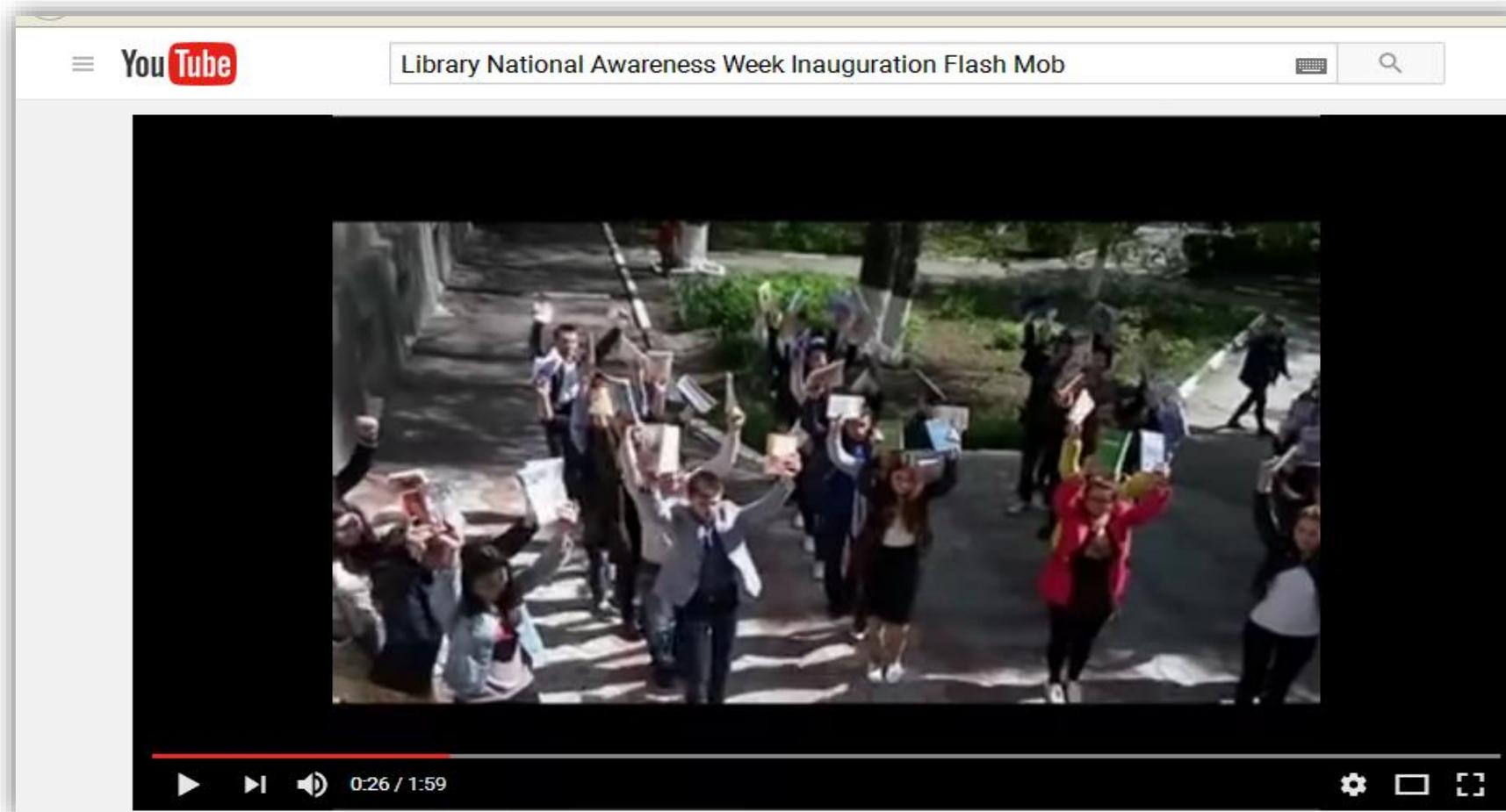
Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

[National Library Awareness Week Inauguration Flash Mob](#)



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

<http://www.stiripozitive.eu/libview.php>



The screenshot shows a web browser window with the URL www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3511&t=%2FLocuri%2FCultura%2FInfografic-Zece-lucruri-despre-Biblioteca-Universitatii-din-Balti-pe-care-probabil-nu-le-stitiai. The page features a search bar with "LAS-O BALTĂ!" and "Caută-mă aici", and social media icons for RSS, Facebook, Twitter, and YouTube. The main content is an infographic titled "Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai". The infographic is presented as an open book with the number "10" on the left page and the title on the right page. The left page contains two columns of text with small images of library buildings and interiors. The right page has a large "10" and the title. The infographic is surrounded by various icons representing library services and technology. The date "05.06.2017" is displayed below the title. The logo "stiri pozitive eu" is visible in the bottom right corner of the infographic.

Zece lucruri despre
Biblioteca Universității din Bălți
pe care, probabil, nu le știai

Prima pagină / [Locuri](#) / [Cultură](#) / (Infografic) Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai

(Infografic) Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai [nou](#) [print](#)

05.06.2017

10 lucruri despre
Biblioteca
Universității din Bălți
pe care, probabil,
nu le știai

stiri pozitive eu

Cărți



NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

<http://www.stiripozitive.eu/libview>



Explorează Știri Pozitive

Prima pagină / Locuri / Cultură / (Video) MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

(Video) MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

14.06.2017

MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

6

MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

ПОКАЗАТЬ ДРУГИЕ ВИДЕО

2:46 / 5:41

6

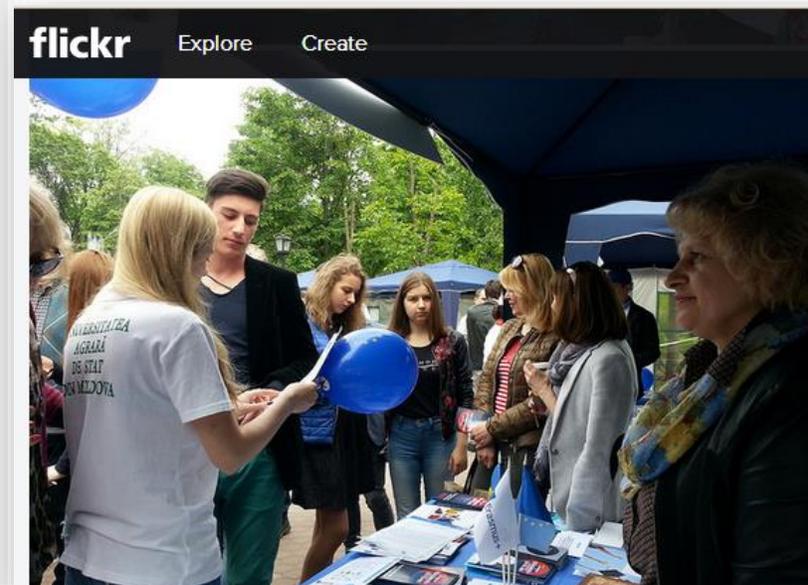
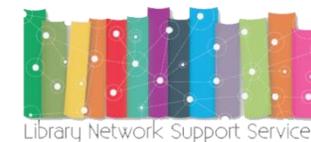
NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

USARB SCIENTIFIC LIBRARY WITH ERASMUS + AT EUROPE DAY, 13 May

Together with the Erasmus Office + The USARB Scientific Library celebrated Europe Day in the European City Hall, organized in Chisinau on 13 May by the European Union Delegation. There were presented banners and other promotional materials on the Project: **Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]** implemented in the USARB, as well as the National Libraries Awareness Day .



<http://www.erasmusplus.md/ro/news/erasmus-moldova-participat-la-o-noua-editie-oraselului-european>

https://www.flickr.com/photos/bsu_balti/34712993976/in/photostream/

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the
Erasmus+ Programme
of the European Union

<https://www.facebook.com/GuvernulRepubliciiMoldova/posts/1326853857433379>



<https://www.facebook.com/erasmusplumoldova/photos>

<http://realitatealive.md/live-evenimentul-de-aniversare-a-programului-erasmus-intitulat-erasmus-opoveste-de-30-de-ani---57772.html?fbrefresh=1495107457>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the Erasmus+ Programme of the European Union

Social Media

Facebook – 10 433

Twitter – 2 225

Scribd – 141

Odnoklassniki – 55

Flickr – 146

Slideshare – 1 987

Youtube - 29



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), project nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

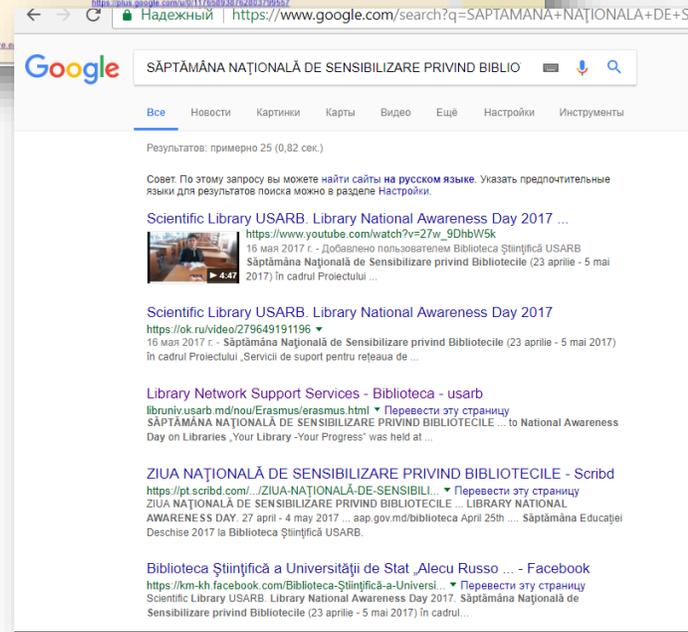
NATIONAL LIBRARY AWARENESS DAY IN USARB



Co-funded by the Erasmus+ Programme of the European Union

Statistical Summary

- Web <http://libruniv.usarb.md>
- Press – 4 news reports
- Internet – 42 news
- Radio – 1 news local, regional, national
- Television – 3 news stories





Co-funded by the
Erasmus+ Programme
of the European Union



Thank you!